

LCLD Fellows Program Leadership Lunch: *The Clorox Company and Morgan, Lewis & Bockius LLP*

Tuesday, June 21, 2016

12:00 pm PDT

Hosted at Morgan, Lewis & Bockius LLP

San Francisco, California

Speakers:

Carla B. Oakley, Partner, Morgan, Lewis & Bockius LLP

Laura Stein, Executive Vice President, General Counsel & Corporate Affairs, The Clorox Company;
Chair-Elect, LCLD Board of Directors

Agenda:

12:00 - 12:30 pm	Fellows Networking
12:30 - 12:45 pm	Introductions
12:45 - 2:00 pm	Discussion and Q&A



CARLA B. OAKLEY focuses on intellectual property (IP) and advertising, from inception and global protection through trial. Her experience includes litigation and counseling involving trademarks, trade secrets, copyrights, advertising, rights of publicity, privacy, social media, licenses, product design strategies, patents, and database protection. One of the partners heading up the IP and advertising practice in Northern California, Oakley has first-chair jury trial, appellate, and arbitration experience.

She helps clients maximize their IP, manage risks, and protect their rights.

For more than 28 years, clients from start-ups to global businesses have sought Oakley's counsel. Oakley has experience in various state and U.S. federal courts and other venues, such as the U.S. Trademark Trial and Appeal Board, the International Chamber of Commerce (ICC) Court of Arbitration, and Uniform Dispute Resolution Policy (UDRP) proceedings pursuant to ICANN regulations. Her litigation experience includes cases involving trademarks, domain names, trade secrets, copyrights, advertising, product design and trade dress claims, unfair competition, rights of publicity, patents and false patent marking claims, as well as IP license disputes, database protection issues, and enforcement of online terms of service.

In addition to litigation, Oakley counsels clients regarding the strategic development and registration of trademarks and global trademark portfolio management; product design protection strategies; trade secret protection programs; copyright registration and fair use issues; IP due diligence and IP enforcement programs; licenses and other types of agreements involving IP; and Internet liability, privacy and data security breach issues, and database protection issues. She also advises clients on how to minimize risks of conducting business online and how to comply with advertising regulations, Federal Trade

Commission and Attorney General guidelines, laws pertaining to sweepstakes and skills contests, and privacy laws.

Oakley frequently lectures and writes on IP and advertising topics and is active in several professional organizations. She is on the Advisory Board for the San Francisco Intellectual Property Association, is a member of the Emerging Issues Committee for the International Trademark Association (INTA), and is on the board of the INTA PAC. Oakley previously chaired the U.S. subcommittee of INTA's Nontraditional Marks Committee, and has served on several other INTA committees. She is an honorary board member for Larkin Street Youth Services. A long-time member of the Bar Association of San Francisco (BASF), Oakley has been a member of BASF's Judiciary Committee, chaired the BASF Litigation Section, and served on the Litigation Section's Executive Committee.



LAURA STEIN serves as Executive Vice President, General Counsel & Corporate Affairs of The Clorox Company with responsibility for global legal, compliance, communications, corporate responsibility, community affairs, enterprise risk management, internal audit, crisis management/business continuity planning, and government affairs matters. She serves on Clorox's Executive Committee and is President of The Clorox Company Foundation. Stein has sponsored Clorox's women's employee

resource group (Support, Heart, and Opportunity for Women) and co-sponsors Clorox's corporate responsibility and enterprise risk programs. She works closely with Clorox's Board of Directors.

Stein was previously senior vice president—general counsel of H.J. Heinz Company, president of Heinz's women's leadership group, and a Heinz Foundation director. She is a Director of Franklin Resources, Inc., a global investment management firm known as Franklin Templeton Investments, and Canadian National Railway (CN), a North American transportation company. Stein is Chair-Elect of the Leadership Council on Legal Diversity. She is a member of the American Law Institute Council, the Harvard Law School Visiting Committee, and the board of management trustees of the International Association of Women Judges. Stein is Co-Chair of the Corporate Pro Bono advisory board and former chair of the Equal Justice Works board. She is former president of the Association of General Counsel and past chair of the Association of Corporate Counsel.

Stein received her J.D. from Harvard Law School and is a graduate of Dartmouth College, where she earned her undergraduate and master's degrees.

Stein has received the Margaret Brent Award, the ABA's highest award for women lawyers given for legal excellence and paving the way for other women lawyers, the Sandra Day O'Connor Board Excellence Award, and the Corporate Board Member America's Top General Counsel Recognition Award, among others. The National Association of Corporate Directors included Stein in its 2011 list of the most influential leaders in the boardroom and corporate governance community, and *The National Law Journal* also named Stein in its inaugural list of the 20 most influential general counsel in America. Stein speaks six languages and has lived in China and Italy. She and her husband, Mark Conrad, are the proud parents of Amanda and Christopher.



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