



# LCLD ALUMNI 2022 All In! Campaign

## 1 HOW TO CONTRIBUTE

### *Are You Ready to Go All In?*

All LCLD Fellows and Pathfinder Alumni Classes (2011-2021) are eligible to participate. There is a limited window to make your contributions, so don't wait—and encourage your fellow LCLD Alumni to join in!

**OPEN** || Thursday, March 10, 2022

**CLOSE** || Thursday, June 30, 2022 @ 11:59 PM ET

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**CONTRIBUTE HERE**

Fill out the contribution form with your contact and payment information using the button above. Please note:

- If you would like to contribute more than \$130 (the minimum amount to count towards the Participation Is Key Awards), you may use the “Other” option to fill in the desired amount.
- Multiple contributions by the same person are welcome, but each person who contributes will be counted once for the Participation Is Key Awards (more in section 3).
- You don't need a PayPal account to use PayPal for your contribution.

## ② 2021 ALL IN! CAMPAIGN IMPACT

### ***Where Does All the Money Go?***

All of the money raised through the annual All In! Campaign belongs to you, LCLD's distinguished Alumni, a network now 4,000+ strong and growing each year. The funds are devoted to supporting the events, activities, and resources that keep the Alumni network connected long after their Fellows or Pathfinder class year.

Thanks to your contributions in 2020, registration for the 10th Annual LCLD Alumni Leadership Symposium (June 2021) was free of charge for all. And last year was our strongest yet, with a grand total of \$65,103.08 raised.

Funds raised last year during the 2021 All In! Campaign will go towards the following events, activities, and resources, along with many other opportunities for enrichment that arise each year:

- **11th Annual LCLD Alumni Leadership Symposium** costs
  - *Chicago, Illinois | Thursday, June 23-Saturday, June 25, 2022*
  - **Pre-Symposium Events** for 2020 and 2021 **Fellows** and **Pathfinders**
- Year-round programming and events
  - Murder Mystery event in February 2022
  - Regional Trivia Contests upcoming in 2022
- The new LCLD Alumni CRM
  - Ability to track all LCLD Alumni participation in one place
  - Created and funded in partnership with LCLD Member Microsoft

[VIEW ALL EVENTS](#)

### ③ PARTICIPATION IS KEY AWARDS

## *How Do We Win?*

The Participation Is Key Award was instituted in 2016 to boost fundraising for LCLD Alumni and encourage class camaraderie. As a source of friendly competition, the LCLD Fellows Alumni and Pathfinder Alumni classes with the highest percentages of contributions are honored with the annual Awards and bragging rights for the rest of the year. Since the Award's inception, these classes have combined efforts and resources to win top honors for supporting future Alumni programming.

### PAST WINNERS

**2016** | Fellows 2012 +  
Fellows 2014 (tied)

**2017** | Fellows 2012

**2018** | Fellows 2012

**2019** | Fellows 2018

**2020** | Fellows 2018

**2021** | Fellows 2018 +  
Pathfinders 2016\*

\*First year wherein two Awards were given,  
one for Fellows and one for Pathfinders.

### OFFICIAL RULES

- ① The All In! Campaign and Participation Is Key Awards are open to *all* Fellows and Pathfinder Alumni classes (2011-2021).
- ② Donations will be accepted after the deadline (11:59 PM ET on Thursday, June 30, 2022) but will *not* count towards the 2022 Participation Is Key Awards.
- ③ There will be *two* Participation Is Key Awards again in 2022: one for the top Pathfinder Alumni class, and one for the top Fellows Alumni class.
- ④ The Participation Is Key Awards will be awarded to the Pathfinder Alumni and Fellows Alumni classes with *the highest percentage of class members contributing at least \$130* during the February-July time period.
- ⑤ Multiple contributions by the same person are welcome! However, each person who contributes will be counted *once* in calculating percentages for the Participation Is Key Awards.
- ⑥ Alumni may *not* contribute on behalf of other Alumni to boost class percentage for the Participation Is Key Awards.