

## LCLD Alumni All In! Campaign Participation is Key Award Official Rules

1. The All In! Campaign is open to all Alumni Classes (2011-2020).
2. The All In! Campaign will open Friday, February 19, 2021, and will close at 11:59pm PT Friday, July 30, 2021. \*
3. There will be two Participation is Key Awards for 2021: one for the top Pathfinder Alumni class and one for the top Fellows Alumni class.
4. The Participation is Key Awards will be awarded to the Pathfinder Alumni and Fellows Alumni classes that have the highest percentage of class members contributing at least \$125 during the February-July time period.
5. Multiple contributions by the same person are welcome, but each person who contributes will be counted once for the Participation is Key Awards.
6. Alumni may not contribute on behalf of other Alumni to boost class percentage for the Participation is Key Awards.

*The Participation is Key Award intro information was instituted in 2016 as to raise funds for Alumni initiatives and encourage class camaraderie. The following classes have won the Participation is Key Award since its inception: Fellows 2012 (2016\*\*), 2017, and 2018 winners), Fellows 2014 (2016\* winners); Fellows 2018 (2019 and 2020 winners).*

\* Donations will be accepted after the deadline but will not count for the 2021 Participation is Key Contest.

\*\* The Classes of 2012 and 2014 tied for top honors in 2016.