

Brent Baer

Learning & Organizational Development Expert, Owner, Baer Essentials



Brent Baer is the owner of Baer Essentials, a premier consulting firm that provides training and coaching in communications, presentations, and public speaking. For over 15 years, Baer's interactive seminars, workshops, and coaching sessions have impacted tens of thousands of professionals in the legal, financial, technology, and not-for-profit sectors.

Baer has been collaborating with Fortune 1000s and law firms throughout North America and abroad to increase their communication effectiveness and improve marketing skills. The Baer Essentials Successful Presentations Course is CLE-accredited and is a dynamic, interactive experience that helps lawyers achieve greater credibility and influence when presenting in the boardroom, courtroom, or a client presentation.

Baer is a longstanding faculty member with the National Association for Law Placement, the American Management Association, Yeshiva University, and the Practising Law Institute.

Also, Baer has delivered management, customer service, and diversity courses that have changed the culture of organizations. He has been a radio host, a stand-up comedian, the host of events for the Muscular Dystrophy Association and Youth at Risk, as well as a speaker at international conventions. Baer has also appeared on CBS TV's *60 Minutes*.

Baer began his training career at Dale Carnegie and Associates, where he was the #1 revenue producer worldwide. He has also completed the American Society of Training and Development's Train the Trainer Program. He received his B.B.A. and the Business Administration Award at The George Washington University School of Business in Washington, D.C. Baer has delivered online webinars that have been attended by thousands.



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