

Trademark Counsel

(Menlo Park, CA)

Facebook was built to help people connect and share, and over the last decade our tools have played a critical part in changing how people around the world communicate with one another. With over a billion people using the service and more than fifty offices around the globe, a career at Facebook offers countless ways to make an impact in a fast growing organization.

Facebook seeks a highly motivated Brand Protection Counsel to be responsible for protecting and enforcing several of the most famous trademarks on the internet. This is a full-time position and is located in our Menlo Park, CA headquarters, and will report to the Associate General Counsel, Head of Trademarks. This is a great opportunity to join a growing legal team and work on cutting-edge issues in an exciting, fast-paced environment.

Responsibilities

- Primary responsibility for online trademark enforcement and brand protection efforts globally for all of our brands (including Facebook, Instagram, WhatsApp, Oculus, etc.)
- Instruct, supervise and collaborate with outside counsel on trademark disputes, including administrative or trademark-office disputes, pre-litigation matters, and litigation
- Support global anti-counterfeiting efforts
- Design and collaborate on brand consistency initiatives
- Communicate with internal clients and partners regarding Facebook's enforcement philosophy and actions
- Contribute to the continuous development and improvement of trademark enforcement strategies and processes
- Assist with other trademark matters as necessary, including trademark diligence and marketing content clearance

Requirements

- JD with membership in at least one state bar
- 3+ years of relevant experience with trademark enforcement or litigation
- Able to quickly reach technical proficiency with new practice management tools
- Must be organized and resourceful, with ability to independently prioritize, drive, and manage projects in a fast-paced, high-stakes environment
- Exercise sound, pragmatic judgment and think strategically
- Exceptional interpersonal and language skills and a commitment to professionalism, collaboration and collegiality
- Experience with MarkMonitor and AppDetex a plus