

Company – Hewlett Packard
Position - Trademark Attorney
Work Locations Available:
Palo Alto, CA
Boise, ID
Washington, DC
Vancouver, WA
Houston, TX

Description/Job Duties:

At HP Inc. we believe that technology should make life better for everyone everywhere. We aim for excellence through collaboration and believe that by melding the best and the brightest talent, enriched by diverse backgrounds and perspectives of every stripe, we can succeed in understanding what matters the most to our customers and to every individual across society. The HP brand is known worldwide as a symbol of quality and innovation, and it was ranked 18th on Interbrand's Best Global Brands list for 2015. HP's primary business lines include pcs, printers, print supplies, industrial printers, and 3D printers. Due to its recent corporate separation, HP has a rare opportunity for a talented Trademark Attorney to join its Global Trademark & Copyright team.

Job Duties:

- Conduct on-line, worldwide trademark searches and provide clear, business-focused advice and risk analyses;
- Collaborate with TM paralegals and non-US counsel to file trademark applications, draft responses to office actions, develop evidence of use, and obtain registrations and renewals of trademarks; manage international trademark portfolio for a Fortune 100 company;
- Assess, investigate and develop strategies for cease and desist letters, UDRP proceedings, on-line takedowns, bulk enforcement programs and other trademark and copyright enforcement activities; negotiate settlements and draft settlement agreements; act as trademark subject matter expert for litigation and customs matters;
- Conduct due diligence and support trademark aspects of mergers and acquisitions activities;
- Manage complex assignment and/or merger recordation programs directed to portions of the trademark portfolio; conduct title history research and draft necessary documentation for recordation programs;
- Advise business clients on trademark and copyright aspects of commercial agreements, and marketing and advertising programs;
- Draft and negotiate in-bound and out-bound license agreements
- Assist in trademark process and systems improvement
- Protect our business by protecting our brand

Qualifications:

- A minimum of 5 years' experience practicing trademark law; in-house experience a plus; copyright experience a plus
- Superior academic credentials
- Excellent communication skills; ability to build relationships with clients at all levels
- Significant experience with trademark search platforms – Corsearch preferred
- General computer proficiency with Windows applications, including Word, Excel and PowerPoint; proficiency with online retail and social networking platforms
- Organized, detail-oriented, hard-working

- Ability to independently multi-task and take ownership of work in a fast-paced environment
- Strong team player
- Ability to train client groups, other team members and foreign agents
- Business focus and pragmatism
- Enthusiasm for Brand Marketing
- JD and admission to the bar of at least one state required