

LCLD Fellows Program Leadership Lunch Plus: *Yum! Brands, Dinsmore & Shohl, and Frost Brown Todd*

Monday, April 13, 2015, 12:00 pm EDT

Hosted by Yum! Brands, Inc., Louisville, Kentucky

Speakers:

Christian Campbell, Senior Vice President, General Counsel, Secretary, and
Chief Franchise Policy Officer, Yum! Brands, Inc.

John Selent, Managing Partner, Louisville Office, and Member, Board of Directors, Dinsmore & Shohl LLP

George Yund, Chief Executive Officer and Member, Executive Committee, Frost Brown Todd LLC

Agenda:

11:00 - 11:30 am	Fellows Networking
11:30 am - 12:15 pm	Introductions
12:15 - 1:45 pm	Lunch
1:45 - 2:00 pm	Break
2:00 - 3:00 pm	Diversity Exercise
3:00 - 4:00 pm	Tour of Yum! Brands
4:00 - 5:30 pm	Reception



CHRIS CAMPBELL joined Yum! Brands, Inc. in 1997 as Senior Vice President, General Counsel, and Secretary. In this role, Campbell oversees all legal activities of the company including its corporate governance, corporate compliance, and public reporting activities, and supervises 60 attorneys in the Law Department. In addition to leading the Law Department, Campbell is responsible for the oversight of the company's purchasing as a Director of the company's purchasing cooperative with its franchisees. In 2002, Campbell's role was expanded to include

the administration and coordination of franchise and multibrand policies and he assumed the additional title of Chief Franchise Policy Officer.

Yum! Brands, Inc. is a publicly traded restaurant company comprised of three global brands: Kentucky Fried Chicken, Pizza Hut, and Taco Bell. With more than 41,000 restaurants in over 125 countries around the globe, Yum! Brands, Inc. is the world's largest restaurant system in terms of units. In 2014, Yum! Brands, Inc. had over \$13 billion in revenue.

Campbell joined Yum! Brands, Inc. from Owens Corning, a leading global producer of fiberglass insulation and composite building materials. As senior vice president and general counsel at Owens Corning from 1995-1997, Campbell led the company's merger and acquisition program as well as its litigation, corporate law, patent, and environmental practice areas. Prior to Owens Corning, Campbell was vice president and general counsel for Nalco Chemical Company from 1990-1995. Nalco is the world's largest water treatment company with operations in more than one hundred countries. Campbell commenced his legal career in 1975 at the Chicago law firm of Sidley & Austin where he was a partner in the firm's corporate litigation area.

Campbell holds a Bachelor and Masters degree in economics from Northwestern University (1972) *summa sum laude*, and a law degree with honors from Harvard Law School (1975). In addition, he completed the Advanced Management Program at Harvard Business School in 1992.



JOHN SELENT is the Managing Partner of the Louisville office of Dinsmore & Shohl LLP. Selent focuses his practice primarily on administrative law and commercial litigation, with a special emphasis on telecommunications and public utility law. As a member of the firm’s litigation and corporate practice groups, Selent frequently represents clients in regulatory and commercial disputes before state and federal courts, state public utility commissions, and other administrative agencies. He also provides counsel with respect to regulatory and general corporate matters arising in the conduct of commercial operations in the telecommunications, energy, and banking industries.

Memberships & Affiliations

- American Bar Association
- Kentucky Bar Association
- Louisville Bar Association
- University of Louisville, Adjunct Professor, Antitrust Law
- Bellarmine University, Board of Overseers
- Former Member and Chairman of the Urban Renewal Committee of the City of Louisville
- Former Member of the Board of Directors of GuardiaCare
- Kentucky Public Service Commission, Tariff Regulation Advisory Group

Distinctions

- Peer Review Rated AV in *Martindale-Hubbell*
- Listed in *The Best Lawyers in America*® for Administrative, Regulatory, and Communications Law
- Selected for the *Kentucky Super Lawyers*® List
- Named to the “2013 Top Lawyers” list by *Louisville Magazine*

Education

- J.D., University of Notre Dame Law School, (1980)
- B.A., Bellarmine College, (1977)

Bar & Court Admissions

- Kentucky
- Sixth Circuit Court of Appeals
- Eastern District of Kentucky
- Western District of Kentucky



GEORGE YUND represents employers in all aspects of labor and employment law, including union negotiations and arbitrations. He has extensive experience in employment and labor litigation, and on the basis of that experience counsels employers about how to avoid employment liability.

As CEO of the firm, Yund is responsible for operational, personnel, and financial matters firm-wide.

Yund has been chosen by his peers for inclusion for many years in *The Best Lawyers in America*®. He has represented management in labor negotiations and in hundreds of labor arbitration cases (including Major League Baseball player salary arbitration and grievance cases), has handled class and collective action defense of discrimination, ERISA and wage/hour claims, and has defended government contractors targeted by the OFCCP for back pay awards. Yund was lead trial counsel in a federal trial that resulted in a multi-million dollar jury verdict against the United Steelworkers for misconduct that occurred in connection with a lockout at a steel mill. Since 1988 Yund also has served as chief outside counsel to Minor League Baseball.

Highlights & Recognitions

- Fellow, The College of Labor & Employment Lawyers
- *The Best Lawyers in America*®, 1996-2014; Cincinnati Litigation-Labor & Employment Lawyer of the Year, 2012, 2013
- *Chambers USA*®, America's Leading Business Lawyers, 2009 Ranked Band 1 (Top 7) Labor & Employment Attorneys in Ohio; 2010-2012 Ranked Band 1 (Top 7) Labor & Employment Attorneys in Ohio

Memberships & Affiliations

- The Ohio Labor Letter, 1996-2001, Editor-in-Chief
- Queen City Club, Commercial Club, Coldstream Country Club
- Management Labor & Employment Roundtable
- Ohio Management Lawyers Association
- Cincinnati, Ohio and American Bar Associations, Labor and Employment Sections

Civic & Charitable Organizations

- CBA/BLAC Roundtable, 1987-present
- United Way of Greater Cincinnati, Board Member, 2011-present
- Chair, United Way Foundation Board, 2013-present
- Visiting Nurse Association, Board Member, 2009-present
- Cincinnati Regional Business Committee, 2013-present
- Inroads of Greater Cincinnati, past Board Member
- Urban League of Greater Cincinnati, past Board Member
- School Foundation of Greater Cincinnati, past Board Member

Bar & Court Admissions

- Ohio, 1977
- U.S. Supreme Court
- Ohio Supreme Court
- Courts of Appeals for the Sixth, Fourth, Ninth, Eleventh, and D.C. Circuits
- U.S. District Courts in Ohio's Northern and Southern Districts

Education

- University of Michigan Law School, J.D., 1977, *cum laude*
- The Ohio State University, B.A., 1974, *summa cum laude*, Phi Beta Kappa



LEADERSHIP
COUNCIL
ON LEGAL
DIVERSITY

LEADERSHIP · ACTION · RESULTS