

Leslie A. Shanklin

Vice President, Business and Legal Affairs, Scripps Networks Interactive, Inc.

Leslie Shanklin acts as lead global IP, privacy and data security counsel for Scripps Networks Interactive (“SNI”), a global media company with brands including Food Network, Cooking Channel, HGTV, DIY Network, Travel Channel, Fine Living, Great American Country, TVN and Asian Food Channel. Scripps Networks brands are distributed in 29 languages in more than 175 countries around the globe. In her IP role, Shanklin leads a team managing SNI’s global IP portfolio, including trademarks, copyrights and patents and enforcing and defending SNI’s IP assets worldwide. In her role as lead privacy and data security counsel, Shanklin manages SNI’s global data protection compliance program with focus on SNI’s bases of operation in the US, Europe, Asia and Latin America. Shanklin works closely with SNI’s cybersecurity team and advises the business globally on management of risk and legal compliance relating to collection, use, storage and transfer of data.

Prior Experience: Partner, Holland & Knight LLP

Shanklin managed the trademark and copyright counseling and litigation practice group in the Washington, D.C. office of the firm, handling a portfolio of clients from a variety of industries, including media, publishing, entertainment, telecommunications and consumer products. As an associate, Shanklin worked in the firm’s media law group involved in counseling and litigation on a variety of media law issues, including 1st Amendment, defamation, prior restraint, rights of privacy and publicity, newsgathering torts, marketing and promotions law and IP issues.

Education:

- George Washington University National Law Center, J.D., 1992
- University of Virginia, B.A. in English, 1989
- London Business School, Emerging Leaders Programme, 2010

Admitted to Practice:

- Virginia
- District of Columbia

Additional Information:

Shanklin has worked with the U.S. Department of Commerce’s Office of Chief Counsel for International Commerce and Office of Intellectual Property Rights, as well as personnel from the USPTO, U.S. Copyright Office, U.S. State Department, and U.S. Small Business Administration, to develop the following intellectual property law courses:

- *International Trade and Investment Law Course on Intellectual Property Rights*: Course developed for lawyers and subject matter experts on global protection and enforcement of IPRs.
- *Understanding Intellectual Property Rights: IPR for U.S. Business*: Course developed for U.S. businesses available online at www.stopfakes.gov, a global trade website managed by the International Trade Administration, USDOC (under link “SME IP Training Tutorial”).



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