

# Marketing Counsel

(New York, NY)

Facebook's mission is to give people the power to share, and make the world more open and connected. Through our growing family of apps and services, we're building a different kind of company that helps billions of people around the world connect and share what matters most to them. Whether we're creating new products or helping a small business expand its reach, people at Facebook are builders at heart. Our global teams are constantly iterating, solving problems, and working together to make the world more open and accessible. Connecting the world takes every one of us—and we're just getting started.

Facebook seeks a highly motivated, team player to serve as Marketing Counsel. The position will support multifaceted marketing initiatives and requires working with and providing guidance to stakeholders on legal, privacy, data protection and other applicable compliance requirements. This is a great opportunity to join a growing legal team and to work on interesting issues in an exciting, fast-paced environment. This position is based in New York.

## Responsibilities

- Review consumer, business and brand advertising across all channels (digital, television and print) to ensure that all materials are legally compliant
- Advise teams on marketing and promotional initiatives (email, telemarketing, contests, sweepstakes and giveaways)
- Provide teams with legal advice on marketing across broad areas, including ad products, ad-tech, insights, and consumer facing brand marketing to ensure compliance with advertising, IP, privacy, data protection and consumer protection laws and regulations, as well as other legal requirements
- Coordinate with marketing, product, policy and communications colleagues on multi-disciplinary issues

## Minimum Qualifications

- J.D. degree and membership in at least 1 state bar
- 2+ years of relevant legal experience
- Experience with relevant laws governing advertisements (claim substantiation, false advertising, IP) and promotions (contests, sweepstakes, giveaways)
- Experience with privacy, data protection and consumer protection requirements
- Experience reviewing and providing guidance on advertising, marketing, and promotions
- Experience juggling multiple different projects

## Preferred Qualifications

- New York Bar membership
- In-house legal experience