

Advertising and Privacy Counsel

(Menlo Park, CA)

Facebook was built to help people connect and share, and over the last decade our tools have played a critical part in changing how people around the world communicate with one another. With over a billion people using the service and more than fifty offices around the globe, a career at Facebook offers countless ways to make an impact in a fast growing organization.

Facebook is seeking a highly motivated, team player to serve as Advertising and Privacy Counsel. The position will work closely with the teams that build Facebook's advertiser-facing products and requires application of a complex, evolving legal framework to new and innovative initiatives. This is a great opportunity to join a growing legal team and to work on novel issues in an exciting, fast-paced environment. This position is based in Menlo Park.

Responsibilities

- Review global advertising and ad measurement-related products, features, and services to ensure compliance with global privacy laws and regulations, industry-self-regulation, consumer protection laws, and other legal requirements
- Counsel product, engineering, and other business teams on privacy and other legal issues related to ad networks and exchanges, cookies, and mobile advertising
- Work with commercial legal team to negotiate agreements with advertisers, publishers, and marketing partners, including with respect to issues involving privacy and data use
- Coordinate with legal, public policy and communications colleagues on multi-disciplinary issues
- Support advertising and platform teams by reviewing and maintaining policies and educating Facebook partners on those policies.

Requirements

- 4+ years of relevant legal experience, with in-house digital advertising and/or privacy experience a plus
- JD with membership in at least one state bar
- Direct experience applying U.S. and European privacy and advertising laws and regulations to Internet- and mobile-based advertising platforms
- Demonstrated ability to work in fast-paced environment and provide advice under tight deadlines
- Talent for thinking creatively in confronting new issues and pursuing novel approaches to old problems
- Strong interest in the online advertising industry and privacy matters
- Ability to think and move quickly and juggle many different projects at once is essential
- Strong interpersonal skills
- Team player who likes to work with others to get the job done
- Proactive work ethic and excellent communication skills

